

UX Review Findings Collection

Hello and thank you for participating in this UX Review. For further information regarding the review procedure, please **have a look at the info-sheet and the intro-video** we provided with our invitation mail.

On the following pages you will find **answer-forms** for selected UX criteria. Please **enter your findings** into the text boxes for positive and negative findings and **provide ratings** for the criteria and their relevance.

Before starting with your evaluation, please share some information about you:

What is your job-title?

How many years of experience do you have in your current job? ye



Efficiency

The user can achieve his or her goals with little effort. To perform typical tasks, no unnecessary actions are required. The product responds quickly to user input and instructions.



How would you as an expert rate the efficiency of the product?

Very low ○ ○ ○ ○ ○ ○ ○ Very high

How important is this aspect for the product's User Experience?

Totally irrelevant ○ ○ ○ ○ ○ ○ ○ Very important



The product looks interesting. It already arouses the interest of users due to its special design. The product is distinguished by its design from products with similar functionality.



How would you as an expert rate the novelty of the product?

Very low ○ ○ ○ ○ ○ ○ ○ Very high

How important is this aspect for the product's User Experience?

Totally irrelevant ○ ○ ○ ○ ○ ○ ○ Very important



Content Quality

The information that the product provides to the user is of high quality and interesting. The information is up-to-date and reliable.



How would you as an expert rate the content quality of the product?

Very low ○ ○ ○ ○ ○ ○ ○ Very high

How important is this aspect for the product's User Experience?

Totally irrelevant ○ ○ ○ ○ ○ ○ ○ Very important



Adaptability

The user can easily adapt the product to his personal preferences or personal working style. Existing customization options are easy to find and understand for the user.



How would you as an expert rate the adaptability of the product?

Very low ○ ○ ○ ○ ○ ○ ○ Very high

How important is this aspect for the product's User Experience?

Totally irrelevant ○ ○ ○ ○ ○ ○ ○ Very important



Perspicuity

It is easy for the user to understand and learn how to use the product. The underlying concepts are clear and logical. The product helps the user to easily learn the operation by trial and error.



How would you as an expert rate the perspicuity of the product?

Very low ○ ○ ○ ○ ○ ○ ○ Very high

How important is this aspect for the product's User Experience?

Totally irrelevant ○ ○ ○ ○ ○ ○ ○ Very important



Intuitive Use

The user can operate the product immediately and without training or instructions. The user does not need help from other people and does not need to read any information material or documentation to properly operate the application.



How would you as an expert rate the intuitive use of the product?

Very low ○ ○ ○ ○ ○ ○ ○ Very high

How important is this aspect for the product's User Experience?

Totally irrelevant ○ ○ ○ ○ ○ ○ ○ Very important



Usefulness

Using the product brings benefits to users. It makes it easier for them to achieve their goals. Users save time and become more productive.



How would you as an expert rate the usefulness of the product?

Very low ○ ○ ○ ○ ○ ○ ○ Very high

How important is this aspect for the product's User Experience?

Totally irrelevant ○ ○ ○ ○ ○ ○ ○ Very important



Beauty

The design of the product is beautiful and appealing. The design will be attractive to the target group of the product.



How would you as an expert rate the beauty of the product?

Very low ○ ○ ○ ○ ○ ○ ○ Very high

How important is this aspect for the product's User Experience?

Totally irrelevant ○ ○ ○ ○ ○ ○ ○ Very important



Controllability

The product responds predictably and consistently to user input and commands. The user always has the feeling that he has full control over the interaction. The product helps the user to avoid mistakes and to correct errors with little effort.



How would you as an expert rate the controllability of the product?

Very low ○ ○ ○ ○ ○ ○ ○ Very high

How important is this aspect for the product's User Experience?

Totally irrelevant ○ ○ ○ ○ ○ ○ ○ Very important



Stimulation

Users find the product stimulating and exciting. It's fun to deal with and work with it. The product motivates the user to use it more frequently.



How would you as an expert rate the stimulation of the product?

Very low ○ ○ ○ ○ ○ ○ ○ Very high

How important is this aspect for the product's User Experience?

Totally irrelevant ○ ○ ○ ○ ○ ○ ○ Very important



Clarity

The user interface of the product looks tidy and clear. Users can easily find the information that is relevant to them and orient themselves visually in the user interface without effort.



How would you as an expert rate the clarity of the product?

Very low ○ ○ ○ ○ ○ ○ ○ Very high

How important is this aspect for the product's User Experience?

Totally irrelevant ○ ○ ○ ○ ○ ○ ○ Very important



Trust

The application gives the user the impression that his or her entered data is in safe hands and not misused to harm him or her.



How would you as an expert rate the trust of the product?

Very low ○ ○ ○ ○ ○ ○ ○ Very high

How important is this aspect for the product's User Experience?

Totally irrelevant ○ ○ ○ ○ ○ ○ ○ Very important



The product makes a high quality and professional impression. It communicates a certain exclusivity.



How would you as an expert rate the value of the product?

Very low ○ ○ ○ ○ ○ ○ ○ Very high

How important is this aspect for the product's User Experience?

Totally irrelevant ○ ○ ○ ○ ○ ○ ○ Very important



Immersion

Users forget time when they use the product. The design contains elements that capture their complete attention and let them sink in the occupation with the product.



How would you as an expert rate the immersion of the product?

Very low ○ ○ ○ ○ ○ ○ ○ Very high

How important is this aspect for the product's User Experience?

Totally irrelevant ○ ○ ○ ○ ○ ○ ○ Very important



Identity

The product helps the user to make contacts and to present himself or herself positively. The user can obtain prestige from ownership or access to the product.



How would you as an expert rate the identity of the product?

Very low ○ ○ ○ ○ ○ ○ ○ Very high

How important is this aspect for the product's User Experience?

Totally irrelevant ○ ○ ○ ○ ○ ○ ○ Very important



Loyalty

Even if there are other, equivalent products for the same tasks, user will most likely not change the product. The design and placement of the product supports a feeling of loyalty.



How would you as an expert rate the loyalty of the product?

Very low ○ ○ ○ ○ ○ ○ ○ Very high

How important is this aspect for the product's User Experience?

Totally irrelevant ○ ○ ○ ○ ○ ○ ○ Very important